



JOSEPH  
CALVO

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## Education

### Savannah College of Art and Design

Atlanta, Georgia  
Bachelor of Fine Arts Graphic Design  
2011

### Middle Georgia College

Cochran, Georgia  
Associates of Art  
2008

## Applications

Figma  
Sketch  
Abstract  
Zeplin  
ProtoPie  
InVision  
Photoshop  
Illustrator  
InDesign  
Lightroom  
WordPress  
HTML  
CSS

## Design Skills

Interaction Design  
UX Design  
UI Design  
Wireframing  
Rapid Prototyping  
Interactive Prototyping  
Group Ideation

## Research Skills

Concept Testing  
Usability Testing  
Journey Mapping  
Interviews  
Surveys

## Experience

### Superhuman

San Francisco, California  
Sr. Product Designer  
2021-present

Worked with the product lead and the CEO to develop a strategy for Teams features and also designed all of the teams features in the product on Desktop and iOS.

Drove feature improvements (weekly calendar, iOS UX improvements, invite/referral entry points, CRM integrations, and more).

Contributed to the MOC, JD, and hiring process for other product designers.

### Honey

Los Angeles, California  
Product Design Manager  
2020-2021

Managed, mentored and supported a team of three designers via structured 1 on 1s, SMART goals, team stand-ups, team critiques, and team bonding activities.

Partnered with product and engineering leads to develop the shopping product strategy for web, iOS, and Android.

Implemented UI changes to the site, apps, and design system to improve accessibility according to WCAG and A11y standards.

### Tala

Atlanta, Georgia  
Sr. UX Designer  
2016-2020

Worked closely with product managers, engineers, data scientists, and other stakeholders to enhance product features and meet business goals.

Hired and supported a four person design team (UI/UX designers and design lead).

Created a collaborative product process with steps for validating problem areas, identifying focus areas, ideation, and delivery.

### State Farm

Atlanta, Georgia  
Sr. UX Designer  
2014-2016

Led a five person UX team and made feature enhancements to the iOS and Android apps.

Worked on a small cross-functional team to create a mobile vision and strategy for State Farm to grow in the digital arena.